

HOW TO RUN

A JUMP-A-THON FUNDRAISER



Jump-a-thons are great fundraisers because they benefit both participants and your school.

Here, we'll show you the A-Z of jump-a-thons, including planning, tracking donations, and ideas on how to organize and promote it.



Jump a-Thon

101

What is a Jump-a-Thon?

A jump-a-thon is a popular a-thon type of fundraiser since they're easy and effective. It's easy for students and parents to participate since all they need is a jump rope.

It's also easy for PTAs to organize since it doesn't require a ton of planning. And it gets participants moving, which is always a win.



Jump-a-Thon Goals & Rules

Length

- Many jump-a-thons are held as a 1-day event for a few hours. 2-3 hours is usually plenty of time!
- You can also do the jump-a-thon in sessions. Plan around 10, 30-minute sessions and give participants 2 weeks to complete them.



Jumping Style

- Your jump-a-thon can be about simply jumping rope for a certain amount of time.
- To make things more interesting, you can also introduce different "styles" of jumping rope like double Dutch, criss-cross, double jumps, and more.

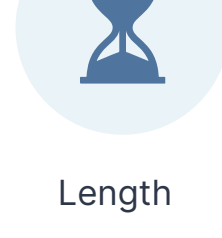
Jumping Goal

- For a 1-day event, you can set a time goal or a skill goal (stations are set up and jumpers try different techniques).
- If you're doing the jump-a-thon in sessions, it will be the participant's goal to complete the sessions.

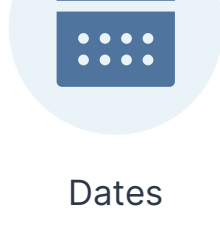


Recommended Starting Rules

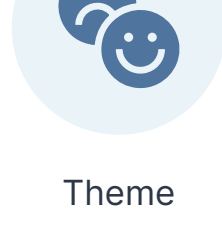
Before you start telling students about the jump-a-thon, you should decide the following:



Length



Dates



Theme



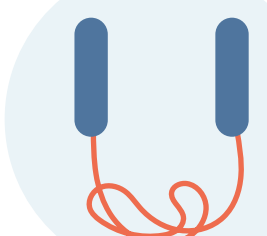
Hold the jump-a-thon on a weekend, either Saturday on Sunday, or over the course of 2 weeks.



Give participants at least 2 weeks to fundraise.



If you're holding the jump-a-thon on the weekend, tell people about the fundraiser at least 1 month in advance, so they can add it to their schedule.



Send out an info sheet of different styles of jumping rope for participants to try.

What Do You Need

To Run a Jump-a-Thon?

Power it With FutureFund

FutureFund's built-in pledge campaigns allow you to easily collect money and keep donations/pledges organized. Since parents cover payment processing fees, 100% of the funds raised go to your school!



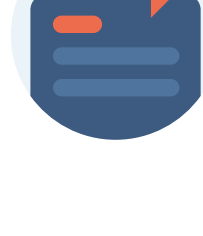
FutureFund is easy to use

FutureFund makes running a jump-a-thon easy for everyone. Easier for PTAs to run, for students and parents to participate, and for donors to donate.



Accept online donations

Instead of dealing with paper pledge forms and cash and checks, FutureFund takes the process online. Donors can donate instantly online with their credit or debit cards.



A single tool to power your entire Jump-a-thon!

FutureFund makes it easy to track how the fundraiser is going. Easily view how much money has been raised and more with detailed reporting.

Jump-a-Thon Templates & Resources

Sample Jump-a-thon rules

These rules are a great starting point for organizing your jump-a-thon.

To participate in the jump-a-thon, you sign up through FutureFund by [date]. The jump-a-thon is on [date], so make sure you block it off in your calendar! And don't forget to tell your family that you're fundraising, so they can donate (ask your parents for help, so they can ask their friends and coworkers too!).

All donations will be collected through FutureFund through this link: [link].

Sample Jump-a-thon event description

Unsure of where to start? Use this sample student and parent messaging to get the ball rolling!

Jump around! On [date], [school name] will be hosting a jump-a-thon to help fundraise for [cause]. You can help by jumping with us! Parents, each student will be collecting pledges online through FutureFund: [link]. Please spread the word to your family, friends, and coworkers to help make this fundraiser a success!

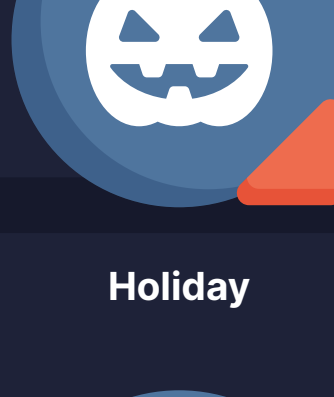
Set up online pledges with FutureFund

Let parents and supporters donate online with FutureFund's online pledges. Try it out for free!

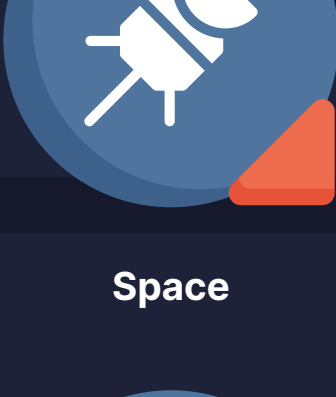
Make your donation easily and instantly! Click this [link] to make your donation through secure credit or debit card payment.

If you prefer to donate by cash or check, just donate directly to the student you're supporting. Thank you for your support!

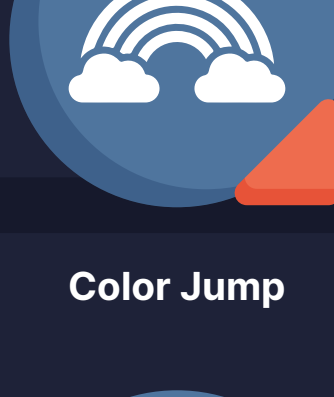
Jump-a-Thon Theme Ideas



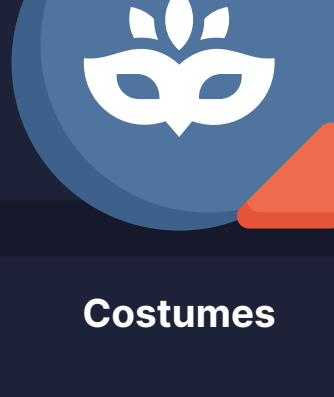
Holiday



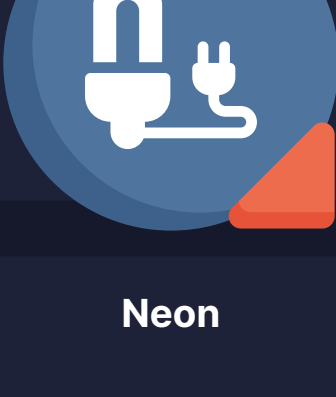
Space



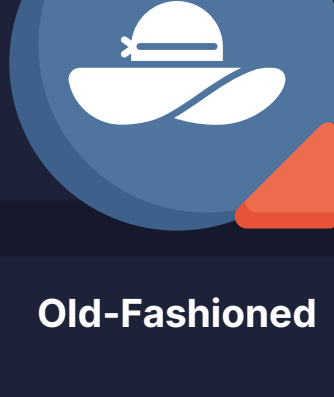
Color Jump



Costumes



Neon



Old-Fashioned

