

HOW TO RUN

A SING-A-THON FUNDRAISER



Sing-a-thons are out-of-the-box fundraisers that are engaging and effective. Participants have fun and help fundraise for their school, extra-curricular program, or club.

Here, we'll show you the A-Z of sing-a-thons, including planning, tracking donations, and ideas on how to organize and promote it.



Sing-a-Thon

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What is a Sing-a-Thon?

Sing-a-thons are unique, but they follow the same basic format as other a-thons, like read-a-thons or dance-a-thons. Participants sing for a certain amount of time and gather donations in the form of pledges.



You can build a sing-a-thon into a school concert and turn it into a fundraising opportunity. Because the money is going back to the school, most people are happy to support it.

Sing-a-Thon Goals & Rules

Length

Sing-a-thons can follow a few different formats: a one-time event, multiple singing sessions, or virtually/at-home.



Other Considerations

Sing-a-thons draw a crowd, which makes it a great opportunity for sponsors.

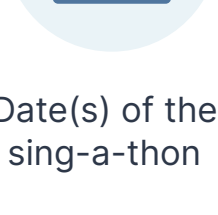


Singing Goal

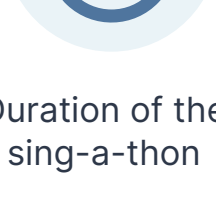
The goal will be largely dependent on the length of your sing-a-thon.



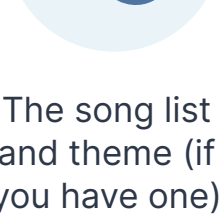
Recommended Starting Rules



Date(s) of the sing-a-thon



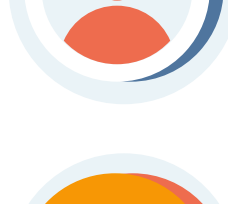
Duration of the sing-a-thon



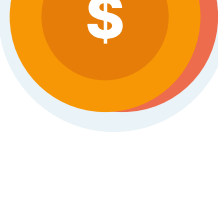
The song list and theme (if you have one)



Start telling students about the sing-a-thon at least 1 month before it starts, especially if the event is on the weekend.



Students should be signed up in your fundraising system and gathering donations at least 7 days before the fundraiser starts.



On the day the fundraiser starts, be sure to re-explain the rules and encourage students to continue fundraising.

What Do You Need to Run a Sing-a-Thon?

Power it With FutureFund

FutureFund's built-in pledge campaigns allow you to easily collect money and keep donations/pledges organized. Since parents cover payment processing fees, 100% of the funds raised go to your school!



FutureFund is easy to use

FutureFund makes running a sing-a-thon easy for everyone. Easier for PTAs to run, for students and parents to participate, and for donors to donate.



Accept online donations

Instead of dealing with paper pledge forms and cash and cheques, FutureFund takes the process online. Donors can donate instantly online with their credit or debit cards.



A single tool to power your entire Sing-a-thon

FutureFund makes it easy to track how the fundraiser is going. Easily view how much money has been raised and more with detailed reporting.

Sing-a-Thon Templates & Resources

Sample Sing-a-Thon Rules

These rules are a great starting point for organizing your sing-a-thon.

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To participate in the sing-a-thon, you must sign up by [date]. Then, the sing-a-thon is on [date], so be ready to have your voice heard! Make sure to tell your family that you're fundraising, so they can donate (ask your parents for help, so they can ask their friends and coworkers too!).

All donations will be collected through FutureFund through this link: [link].

Sample Sing-a-Thon Event Description

Unsure of where to start? Use this sample student and parent messaging to get the ball rolling!

—

Join us for our sing-a-thon! On [date], [school name] will be hosting a sing-a-thon to help fundraise for [cause]. You can help by singing as much as you can! Parents, each student will be collecting pledges online through FutureFund: [link].

Please spread the word to your family, friends, and coworkers to help make this fundraiser a success!

Set Up Online Pledges With FutureFund

Let parents and supporters donate online with FutureFund's online pledges. Try it out for free!

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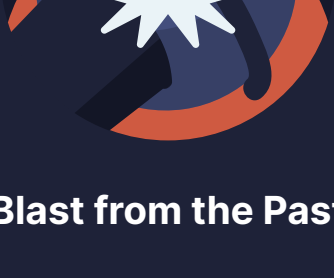
Make your donation easily and instantly! Click this [link] to make your donation through secure credit or debit card payment.

If you prefer to donate by cash or check, just donate directly to the student you're supporting. Thank you for your support!

Sing-a-Thon Theme Ideas



Holiday



Blast from the Past



Past or Future



Classical



Around the World



Silly Songs



Genre Specific

