

HOW TO RUN

A SPELL-A-THON FUNDRAISER



Spell-a-thons are great fundraisers because they benefit both participants and your school.

Here, we'll show you the A-Z of Spell-a-thons, including planning, tracking donations, and ideas on how to organize and promote it.



Spell-a-Thon

101

What is a Spell-a-Thon?

Spell-a-thons work similarly to other types of "a-thons", like read-a-thons. Students commit to learning to spell a set amount of words and collect pledges.



Because the donations are based on students improving their spelling, most donors are happy to support them. This makes spell-a-thons an effective fundraiser that everyone can get behind.

Spell-a-Thon Goals & Rules



Length

The ideal amount of time for a spell-a-thon is between 10 days and 2 weeks. However, you can customize the length of your spell-a-thon anywhere from 10 days to 1 month.



Spelling Goal

The spelling goal will largely depend on the student's grade and how long the spell-a-thon lasts. Higher grades will typically learn more words, and lower grades will learn fewer words.

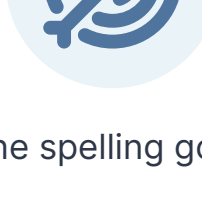


Length

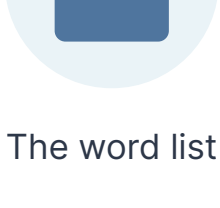
The word list should contain words that students would be learning to spell normally. The most important thing is that the words are customized for students' grade levels.

Recommended Starting Rules

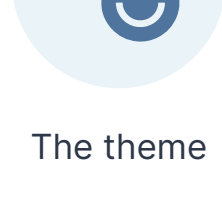
Before you start telling students about the Spell-a-thon, you should decide the following:



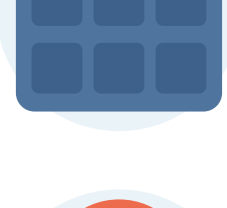
The spelling goal



The word list



The theme



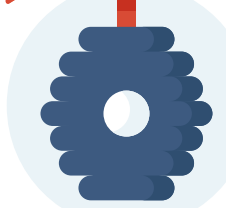
Start telling students about the spell-a-thon at least 10 days before it starts.



Halfway through the spell-a-thon, remind students how many days they have left to finish their spell problems.



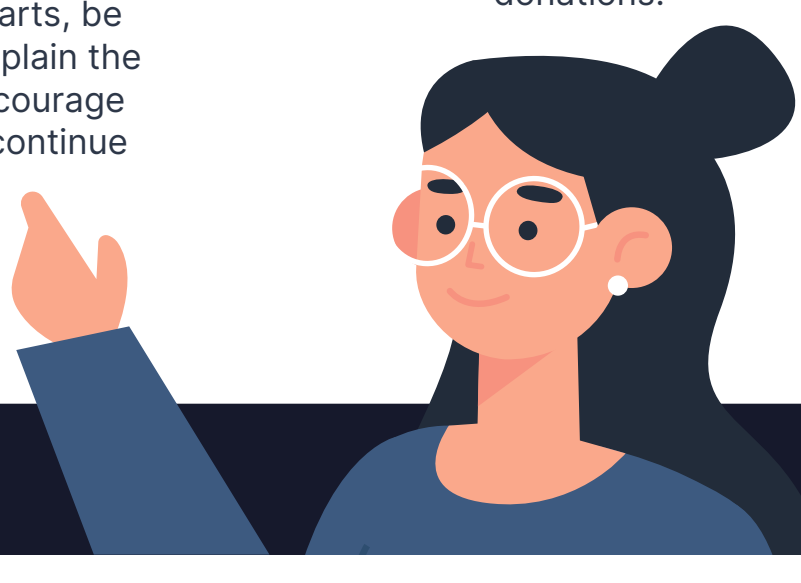
Students should be signed up in your fundraising system and gathering donations at least 7 days before the fundraiser starts.



Decide whether the spell-a-thon ends with a spelling test or a spelling bee. Spelling bees take a bit more time to organize, but can generate more donations.



On the day the fundraiser starts, be sure to re-explain the rules and encourage students to continue fundraising.



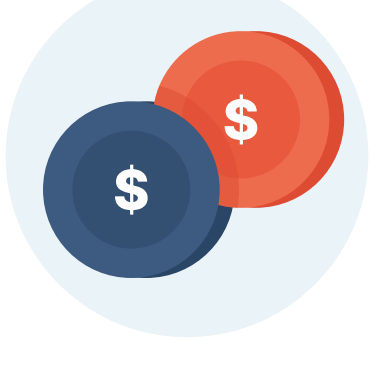
What Do You Need to Run a Spell-a-Thon?

Power it With FutureFund

FutureFund's built-in pledge campaigns allow you to easily collect money and keep donations/pledges organized. Since parents cover payment processing fees, 100% of the funds raised go to your school!



FutureFund is easy to use



Accept online donations



A single tool to power your entire Spell-a-thon!

Sample spell-a-thon rules

These rules are a great starting point for organizing your spell-a-thon.

—

To participate in the spell-a-thon, you must sign up by [date]. Then, the spell-a-thon starts on [date], which means you have until [date] to learn your words! Make sure to tell your family that you're fundraising, so they can donate (ask your parents for help, so they can ask their friends and coworkers too!).

All donations will be collected through FutureFund through this link: [link].

Sample spell-a-thon event description

Unsure of where to start? Use this sample student and parent messaging to get the ball rolling!

—

Spell your heart out! Starting [date], [school name] will be hosting a spell-a-thon to help fundraise for [cause]. You can help by doing as spelling as many words as you can! Parents, each student will be collecting pledges online through FutureFund: [link]. Please spread the word to your family, friends, and coworkers to help make this fundraiser a success!

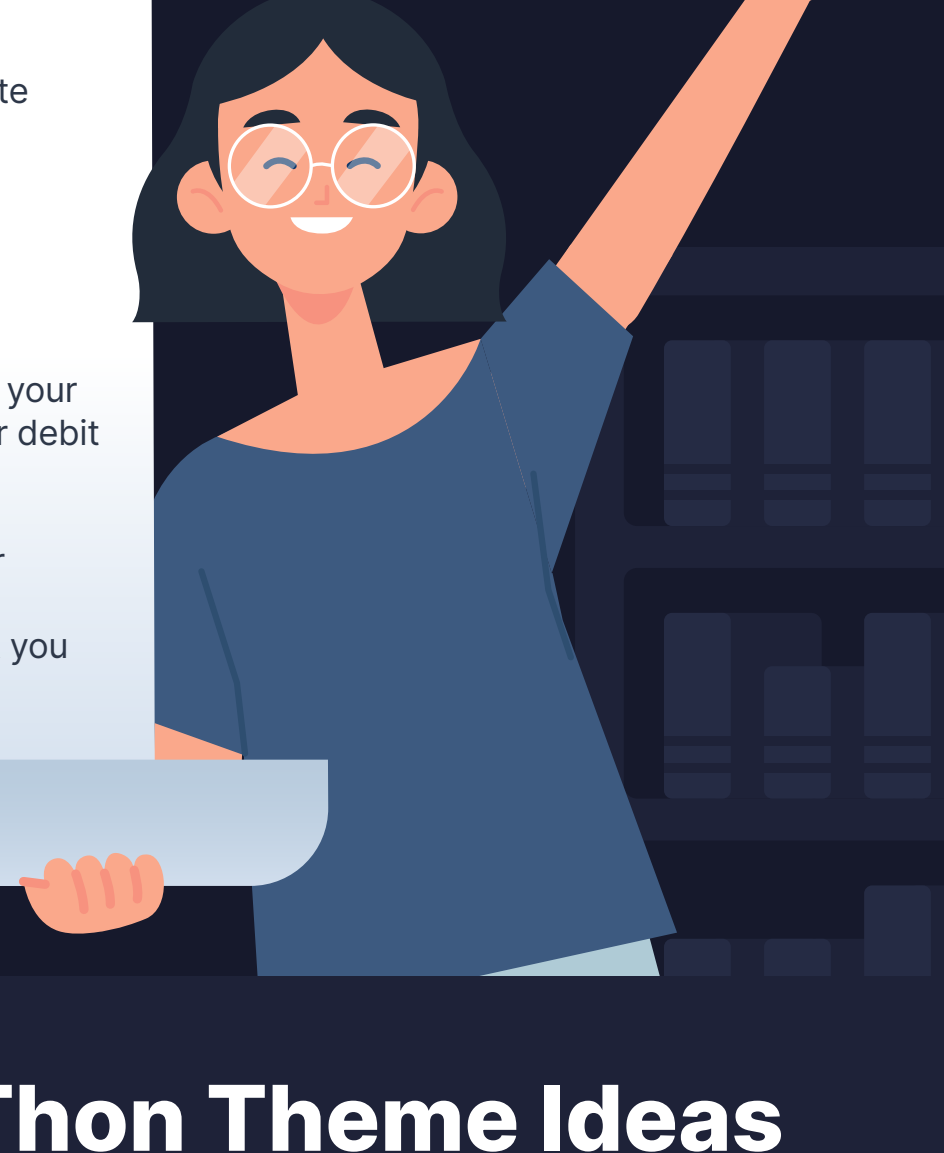
Set Up Online Pledges With FutureFund

Let parents and supporters donate online with FutureFund's online pledges. Try it out for free!

—

Make your donation easily and instantly! Click this [link] to make your donation through secure credit or debit card payment.

If you prefer to donate by cash or check, just donate directly to the student you're supporting. Thank you for your support!



Spell-a-Thon Theme Ideas

